

2011 DoD BIOMETRICS COLLABORA TION FORUM

USMC Identity Operations
Strategy

Major Frank Sanchez, USMC HQ PP&O



BIMA BIOMETRICS
IDENTITY
MANAGEMENT
AGENCY

Report Documentation Page				Form Approved OMB No. 0704-0188	
Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.					
1. REPORT DATE JAN 2011		2. REPORT TYPE		3. DATES COVERED 00-00-2011 to 00-00-2011	
4. TITLE AND SUBTITLE USMC Identity Operations Strategy				5a. CONTRACT NUMBER	
				5b. GRANT NUMBER	
				5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)				5d. PROJECT NUMBER	
				5e. TASK NUMBER	
				5f. WORK UNIT NUMBER	
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) Defense Research and Engineering,Biometrics Identity Management Agency (BIMA),Washington,DC,20301				8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)	
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)	
12. DISTRIBUTION/AVAILABILITY STATEMENT Approved for public release; distribution unlimited					
13. SUPPLEMENTARY NOTES presented at the 2011 DoD Biometrics Collaboration Forum held 25-27 Jan.					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT Same as Report (SAR)	18. NUMBER OF PAGES 12	19a. NAME OF RESPONSIBLE PERSON
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified			

Agenda

- Strategy Purpose
- Background
- The Problem & Solution
- Approach
 - “As-Is” USMC IdOps
 - “To-Be” USMC IdOps
- Strategy Status
- Next Steps

Strategy Purpose

Strategy without tactics is the slowest route to victory. Tactics without strategy is the noise before defeat.

Sun Tzŭ c. 490 BC, Chinese military strategist

- Describes using IdOps to support Marine Corps operating concepts
 - Provides a structure to integrate traditional and emerging DoD identity operations enablers
- Drives identity dominance planning and guides resourcing to train and equip Marines to employ IdOps across the full Range Of Military Operations (ROMO)
- Illustrates potential gaps between current capabilities and the desired end state - attain and maintain identity dominance over the nation's adversaries while contributing to the national intelligence enterprise and ultimately homeland defense.

USMC lacks a coordinated and synchronized expeditionary Identity Operations capability to support identity dominance across the full ROMO.

- Operations Enduring Freedom and Iraqi Freedom
 - A largely anonymous enemy often hidden indistinguishable from the civilian population
- Urgent operational requirements
 - “Supplemental Funding” vs. “Base Budget”
 - Moving from “ad hoc” to Programs of Record
- Identity Operations
 - Emerging USMC Capability
 - Biometrics + Forensics + Identity management

“[IDOPS is] a mission enabler for law enforcement, intelligence, force protection, counterinsurgency operations, humanitarian operations, site exploitation, physical security, and other mission sets.” (IdOps OIPT DTG 011842Z Oct 10)

The Problem & Solution

The Problem

Lack of a coordinated, synchronized expeditionary IdOps capability supporting identity dominance across the full ROMO

The Solution

A concept which leverages joint and organic capabilities, enabling the Marine Corps to fully integrate value added identity operations into all aspects of USMC operations and missions, to the maximum extent possible

USMC Identity Operations Strategy

Approach



“First, we have been warning since 9/11 that al-Qa’ida, al-Qa’ida-associated groups, and al-Qa’ida inspired terrorists remain committed to striking the United States and US interests. What is different is that we have names and faces to go with that warning.”

Dennis C. Blair, Former Director of National Intelligence

2011 DoD BIOMETRICS COLLABORATION FORUM

“As-Is” USMC IdOps



* Stability Operations can be a mission within Irregular Warfare

** Can also include other missions such as Foreign Internal Defense, Unconventional Warfare and Security Force Assistance

Blank = No existing capability; none needed ○ = No existing capability; capability needed ◐ = Some existing capability; more needed

“To-Be” USMC IdOps Strategy

- Institutionalize Identity Operations in the Marine Corps
 - Portfolio and Program Management
 - PPBES
 - Guidance and Doctrine
- Unity of effort through Joint and Interagency collaboration
 - Lean, lethal, agile expeditionary force
 - Reduce duplication of effort, avoid unnecessary resource expenditure or utilization
 - Enhance mission success
- Integrate identity operations into Marine Corps operations and missions
 - Denying anonymity to the adversary
 - Protecting our assets, facilities and forces
 - Contributing to the successful completion of Service and Joint missions

Robust and integrated use of IdOps across the full Range of Military Operations missions would significantly enhance safety, situational awareness and mission accomplishment

Strategy Status

- Action Officer Staffing
 - 2-4 November 2010
 - USMC IdOps OIPT
- MCATS Staffing
 - 21 December 2010 – Entered O-6/GS-15 Level Staffing
 - O-6/GS-15 Level Comments – Receiving Comments
 - GO/SES Level Staffing - TBD
- ACMC Signature - TBD

Next Steps

- IdOps Strategy Implementation Plan Development
 - In Progress
 - Commence coordination/staffing at March 2011 IdOps OIPT
 - Tentative dates: 8-10 March 2011
 - Location: TBD
 - Enter into MCATS O-6/GS-15 Staffing – Late March 2011
 - GO/SES Staffing – Early April 2011
 - ACMC Signature – TBD

QUESTIONS

Points of Contact

Jeremy Powell

Head, Identity Operations Section

Security Division Pentagon (PS)

HQMC Plans, Policies, and Operations

703-692-0456

jeremy.powell@usmc.mil

powelljm@hqmc.usmc.smil.mil

Maj Frank Sanchez

Identity Operations Section

Security Division Pentagon (PS)

HQMC Plans, Policies, and Operations

703-692-0456

frank.l.sanchez@usmc.mil

John Manson

Program Manager

Analytic Services, Inc

703-416-3062

John.manson@anser.org

Randy Comer

Program Manager

Analytic Services, Inc

703-416-3493

Randy.comer@anser.org

Scott Brauner

Principal Analyst/Technical Lead

Analytic Services, Inc

703-416-3483

Scott.Brauner@anser.org